Bid Proposal
Web Hosting Services
02/26/2013

Attention: Jill Kemock

SILVER VALLEY UNIF SCHOOL DIST

Erate Projects 2013 - 2014 Year 16

Internet Access

Web Hosting: 9 Sites

470 Application Number: 935310001042520

Entity Number: 143733

Cyberschool Web Hosting Platform

IES, the recipient of *GoldlineResearch* awards for Most Dependable Web Designers in California for 2008 and Leading Web Provider of the Western United States for 2009 & 2010, specializes in the development of a web hosting platform designed specifically for districts/schools, private and public organizations. *Cyberschool* allows for the development, hosting, and maintenance of a fully functioning web hosting platform.

Cyberschool, built on Web 2.0 technology, is completely web-based with no client software to install or maintain. The platform's ease of use, functionality, and versatility make it the ultimate choice for your district/school. Web 2.0 concepts such as tagging, RSS, live editing, social networking, drag-and-drop, instant updates, etc. with full Ajax support are incorporated in the platform.

Currently *Cyberschool* serves more than 1,000 schools in 45 states and approximately 500,000 teachers and students. Embracing Web 2.0 design patterns, this new platform enables staff, teachers, students, and parents to easily embrace the power of the web to harness collective information.

District/School Name:	**SILVER VALLEY UNIF SCHOOL DIST**
Billed Entity Number:	143733
Contact Name:	Jill Kemock
Contact Phone Number:	(760) 254-2916
Number of Sites:	9
Service Start/End Date:	**July 1, 2013 to June 30, 2014***
Category of Service:	Internet Access – Priority 1

NOTE: Pricing Quote outlining eligible and ineligible costs attached with bid proposal.

*Service terms could change to July 1, 2013 and end June 30, 2018.

Mohsen Attaran, IES President
02/26/2013

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859.1840
SPIN: 143027425

Page 2 of 8

SECTION I – WEB HOSTING

(*E–Rate Eligible – Category: *Internet Access – Priority 1*)

Cyberschool transforms the Internet into a powerful environment for teaching and learning. It is a network of hosted sites seamlessly integrated to form a communication portal that benefits teachers, students and school administrators. Cyberschool is scalable to fit the specific needs of individual schools or districts. IES will host the communication portal for the district and each of the schools within the district; while the district office and each of its schools is entirely responsible for the website content and any modification of content that is required.

IES, Inc. is dedicated to providing first–class, safe web hosting, solid security and data protection for our clients. Our hosting service includes a secure state–of–the–art data center with **24–hour, year–round monitoring system** ensuring **maximum uptime** and **system protection** along with daily backups, redundant internet connections and on–site generators with battery backups.

The following is a list of items provided with our state–of–the–art hosting service:
- Unlimited space for storing applicant provided content
- Full Network Redundancy
- Fully redundant (N+1) power and air conditioning system
- Best-of-breed equipment for routers, firewalls, and servers
- 40mbps connection to backup servers
- Connection to a high capacity backbone with multiple carriers to ensure consistent performance.
- Fully integrated Monitoring System for all crucial building, server, and network systems
- Automatic Upgrades
- E-Rate Compliant under category Internet Access (Priority 1)
- Interactive Help Desk for Technical Issues and/or Questions Accessible 24/7/365
- 100% Network Uptime

Service and Support Our dedicated staff provide phone, email and/or help desk support on an ongoing basis:

- End-to-end Implementation, Training and Adoption Strategy
- Extensive Reference Manual and Online Tutorial including Videos
- Customer Support throughout and Post Implementation
- Timely Customer Support with Guaranteed 24 hour Response Time
- Content Migration Consulting
- 10+years of E-Rate expertise

Our technical support is available to work with clients to resolve any and all technical issues that may be experienced. This support has proven critical in the successful implementation for all of our clients.

Lowest Implementation Cost to School District IES can replicate your existing content without additional effort/cost on your part. We will also provide content migration consulting to give you knowledge and tools to successfully and seamlessly migrate your content and data.

Compliance Our platform is in compliance with The Americans with Disabilities Act (ADA) and the Children's Online Privacy Protection Act (COPPA). Our platform is also TRUSTe Certified- the highest level of privacy protection.

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859.1840
SPIN: 143027425

Page 3 of 8

SECTION II - CONTENT MANAGEMENT AND WEB DESIGN

(*Not E-rate eligible. Please see Pricing Detail)

IES, Inc. website design reflects each school, district, or organization's mascot, logo, and colors while providing the tools needed to create, update, publish and manage web pages. All content within the site is controlled by the user. Our front-end content management technology offers simple-to-use, text edit boxes that are similar to any word processing package. Our text edit boxes come equipped with toolbars similar to those of Microsoft Word. Formatting, font types, size, color and alignment can all be modified with a click of the button; no HTML or programming knowledge is needed!

Design Phase: Our Tech Support will send you a "Graphic Design Information Request Form" to collect your organization's logo, colors, web addresses of your sites, slogans or specific quotes, menu choices, etc. Our graphic designers use this information to design a mockup of the front page for your organization's website. After a mockup is approved, our programmers work on the back-end design and program the site.

Cyberschool's 2.0 Content Management technologies allow these functions to make your website dynamic and tailored to your needs:

- New Dynamic Front Page Layouts

- Front-End User-Friendly Fill-in-the-Blank Editing

- Rich Text Editing to Copy and Paste Directly from Word

- Multi-Level Security for Assigning Access on an Individual Basis

- Drag-and-Drop Content Support

- Dynamic Calendaring System with RSS Feed, Google Maps, Outlook Synch

- Teachers Class Pages including teacher profile; scope/sequence; forums;

- E-mail updates; homework/assignments; class photo gallery; class links; files; calendar; etc.

- Blogging / Forum Discussion

- Social Media Integration

- Content sharing features for major social networking sites

- RSS feed attached to different modules

- Teacher / Parent / Student Communication Accountability

- Keyword Search Capability for Comprehensive Site Search

- Administrative Ease-Of-use and Control of Staff/Teacher Access

- Usage and Tracking Features

- Google Powered Site Translator

- Mobile Device Support

- Migration Plan for Content

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859.1840
SPIN: 143027425

Page 4 of 8

SECTION III – TRAINING FOR IT STAFF ONLY

(*E-Rate Eligible – Please see Pricing Detail.)

IES provides online training of IT Staff only, via conference call, of basic instruction on the use of the website. The training will be provided to the IT Staff immediately following installation of the website. The training takes approximately 1 hour to 1½ hours.

After the online training of IT Staff is completed, it is the responsibility of each school district/school to provide further training to their school teachers on how to access and manage their portion of the website.

SECTION IV - OPTIONAL FEATURES & SERVICES

(*not E-rate eligible, available for an extra fee.)

IES also provides the following additional features and services, which are not considered eligible through the E-Rate program.

- Digital Cyberlocker Module

- Student Store / e-Commerce

- Board Policy Module

E-Mail Services (E-Rate Eligible - Category: Internet Access - Priority 1)

Our E-Mail platform enables your staff and/or students to receive and send e-mail using web interface, smart phones, or third party pop/imap clients. Our extensive mail rules spam settings and built-in unlimited mass mailing system provide your organization with an e-mail solution built to your needs. If you are interested in E-mail Services, please contact us for detailed information and a quick demo.

Data Interface IES can interface your existing data into our platform without additional effort or cost on your part.

For more information, please visit our website: www.cyberschool.com

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859.1840
SPIN: 143027425

Page 5 of 8

WHAT OUR CLIENTS SAY ABOUT US

"...this is a BEAUTIFUL mock-up for our district! I shared the district webpage mockup with our Public Information Officer (PIO), with our superintendent and with our Cabinet. Everyone loves the new design mockup. I have to tell you though; I literally had chills up my spine when I saw it. You've done a remarkable job!" *- Steve Thornton, Director of Technology, Menifee Union School District*

"We chose IES because their record for customer service and satisfaction was outstanding. We also found their Cyberschool very easy to use and implement – more so than any other school system out there." *- Business Manager, Sierra Vista Unified School District*

"Cyberschool has redefined the teacher communication channel ... Cyberschool is a great medium for communicating upcoming assignments, major projects, and class activities to parents. Students are also excited about having the ability to double-check their homework assignments online. Cyberschool makes this possible!" *- Tracy Camarano, High School Teacher*

"We couldn't be more pleased with our communication system. Best of all, IES professionals are readily available to assist with any questions or concerns..." *- Administrator, Stockdale Christian School*

"...Many parents have taken the time to call or email their appreciation for the new site. Kudos to IES for making this happens. You all are the best!" *- Tech Lab Director, Rosedale Middle School*

REFERENCES:

Menifee Union SD		**Site Link:** http://www.menifeeusd.org
Contact: Steve Thornton	**Phone:** 951.672.1851	**Email:** sthornton@menifeeusd.org
Rio SD		**Site Link:** http://www.rio.k12.ca.us
Contact: Mike Vollmert	**Phone:** 805.485.3111	**Email:** mvollmert@rio.k12.ca.us
Saugatuck Public Schools		**Site Link:** http://www.saugatuckps.com
Contact: Kim Sharda	**Phone:** 269.857.1444	**Email:** ksharda@saugatuckps.com
Lowndes County SD		**Site Link:** http://www.lowndes.k12.ga.us
Contact: Al Rowell	**Phone:** 229.316.1864	**Email:** arowell@lowndes.k12.ga.us
Sierra Vista USD		**Site Link:** http://www.svusd68.org
Contact: William Bradley	**Phone:** 520.515.2700	**Email:** william.bradley@svps.k12.az.us

IES would like to show you first hand the benefits of our Web 2.0 Cyberschool Web Hosting Service. You will be shown the highlights and useful tools available through the Cyberschool web portal. We'll demonstrate how our user-friendly Front-End Content Management System operates. To schedule your online demonstration, please call 661.859.1900 x107 or Toll Free 877.495.3276 x107 or E-mail edu@iescentral.com.

For more information, please visit our website: www.cyberschool.com

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859.1840
SPIN: 143027425

Page 6 of 8

Exhibit A
Web Hosting Services
Erate Funding Year 16 (2013 - 2014)

School Name:	SILVER VALLEY UNIF SCHOOL DIST	**Service Date:** July 1, 2013 to June 30, 2014*
BEN#:	143733	
Address:	35320 DAGGETT YERMO RD	
City, State, Zip:	YERMO, CA, 92398	

Service Type:	Web Hosting	***Expected E-Rate Discount**	90 %
Description:	Internet Access for Web Hosting	**Number of Sites:**	9

Recurring Monthly Charges	Cost	Sites	Total	
Monthly Hosting Charges	$65.00	9	$585.00	Monthly Recurring Charges
Less Ineligible Amount 15%	$9.75	9	$87.75	Less Ineligible Amount
Eligible Recurring Amount			$497.25	
Number of Months Service Provided			12	
			$5,967.00	Eligible Recurring Charges
Non-Recurring One-Time Charges	Cost	Sites	Total	
Installation	$280.00	9	$2,520.00	
**Training for IT Staff Only	$250.00	1	$250.00	
			$2,770.00	One-Time Non-Recuring Charges
Less 15% Ineligible Installation	$42.00	9	$378.00	
Less 15% Ineligible Online Training	$37.50	1	$37.50	
			$415.50	Less Ineligible Amount
			$2,354.50	Eligible Non-Recurring Charges
Total Funding Year Pre-Discount Amount			**$8,321.50**	
*Expected E-Rate Discount			**90 %**	
Funding Commitment Request			**$7,489.35**	**USAC TOTAL**
			$832.15	School District Eligible
			$1,468.50	School District Ineligible
Year 1 *Estimated Cost			**$2,300.65**	**School District TOTAL**
Total Project Cost for Web Hosting Services			**$9,790.00**	**USAC + SD Total**
Year 2 & 3 *Estimated Cost to School District			**$1,649.70**	
Year 2 & 3 *Estimated Cost is based on the "Expected E-Rate Discount" shown above.				

NARRATIVE DESCRIPTION: IES Cyberschool platform offers "Web Hosting Services," which qualifies for discounts under the Priority One "Internet Access" category. Because our Cyberschool platform includes components that are not considered eligible under the E-rate program, only 85% of its service qualifies for discounts.

ELIGIBILITY 85%: IES provides Web Hosting Services that enables a school to display content on the Internet at an external location outside of the school's premises. However, eligibility is limited to the Web Hosting Service only, and not the creation or modification of content, which is ineligible.

INELIGIBILITY 15%: IES has allocated 15% of the cost of Cyberschool platform to be Content Management and Web Site design related, which is ineligible for E-Rate discounts.

* The "Expected E-Rate Discount" may vary from year to year. Please adjust accordingly based on your school approved E-Rate discount percentage.

** Training of IT Staff Only: Provide basic instruction on the use of the website to IT Staff only.

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859.1840
SPIN: 143027425

Contract Renewal for Web Hosting Services
E-Rate Funding Year 16 (2013 - 2014)

Interactive Educational Services, Inc. (IES)
SPIN: 143027425
5401 Business Park South, Ste 108
Bakersfield, CA 93309
Toll Free: 1.877.495.3276 x100
Fax: 661.859.1840

SILVER VALLEY UNIF SCHOOL DIST
BEN#: 143733
35320 DAGGETT YERMO RD
YERMO, CA, 92398

Term of Service: The term of this Agreement is three-Year Service Commencing July 1, 2013 and Terminating June 30, 2016. The district reserves the option to extend this contract for a period of two (2) additional years at a time through June 30, 2018.

Web Hosting Services: IES, Inc. agrees to provide Web Hosting Services to the Applicant at an external location outside of the Applicant's premises. Because our services include components that are **not** considered eligible under the E-rated program, only 85% of Web Hosting Services qualify for discounts. IES, Inc. has allocated 15% of the cost for the *ineligible* components. Applicant agrees and acknowledges that IES, Inc. provides Web Hosting Service only and does not provide website content. Applicant agrees and acknowledges that Applicant is entirely responsible for creating and providing all website content.

CONTRACT AGREEMENT

Cost for Services are specified in Exhibit A attached. The total cost of the Web Hosting Service shall not exceed the Pre-Discount Amount. In no circumstances shall Applicant be liable for an amount exceeding the Applicant's non-discount share unless Applicant's governing board specifically waives this provision in writing.

Agreed Upon Billing Method: Applicant will be invoiced Discounted Bill.

Terms and Conditions: IES, Inc. agrees to provide Applicant with Web Hosting Services beginning on the first day of the Term of Service. Both IES, Inc. and Applicant agree the Applicant shall have the right to cancel this contract should the Schools and Libraries Division ("SLD"), Administrator of the Universal Services Support Mechanism FAIL to approve all of or any part of the Web Hosting Service provided pursuant to this agreement.

This contract is executed and entered into on the day and year written below.

Service Provider:

Mohsen Attaran (signature)   02/26/2013

Mohsen Attaran   Date

President

Applicant:

_____   _____

Authorized Signature   Date

Print Name   _____

Title   _____

Interactive Educational Services, Inc. 5401 Business Park South, Suite 108, Bakersfield, CA 93309
Phone: 661-859-1900 Toll Free: 877-49LEARN (877-495-3276) Fax: 661-859-1840
SPIN: 143027425

Page 8 of 8